



# The Economic Value of the University of Mississippi

REFLECTS FISCAL YEAR 2016-17

Contributing to Mississippi. Supporting its citizens.



## ECONOMIC IMPACT ANALYSIS

1 out of 37

jobs in Mississippi is supported by the activities of UM and its students

### UM TOTAL ANNUAL IMPACT

**\$2.9 billion**  
Added income

- OR -

**43,121**  
Jobs supported



### Alumni impact

Impact of the increased earnings of UM alumni and the businesses they work for

**\$905.1 million**  
Added income

an economic boost similar to hosting the Super Bowl  
**3x... EVERY YEAR**



- OR -

**14,985** Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$181 million**  
Added income

enough to buy **5,392** new cars  
**... EVERY YEAR**

- OR -

**2,589**  
Jobs supported



### Student spending impact

Impact of the daily spending of UM students attracted to or retained in the state

**\$86.9 million**  
Added income

enough to buy **6,995** families\* a year's worth of groceries  
**... EVERY YEAR**



- OR - **2,137** Jobs supported



↑ = 100 jobs \* family of four



**Medical center spending impact**  
\$1.6 billion



**Start-up & spin-off company impact**  
\$18.5 million



**Research spending impact**  
\$117.7 million



**Visitor spending impact**  
\$19.2 million

## About the University of Mississippi

2018-2019



**23,258** Students



**2,840** UMMC Students



**13,489** Employees

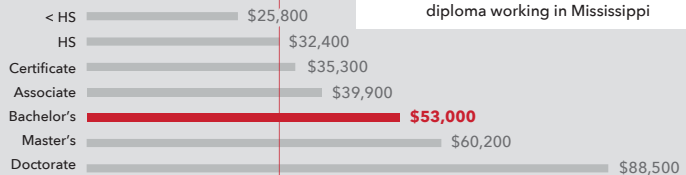
Analyses performed by the labor market analytics company, EMSI, which specializes in modeling the economic impact of colleges and universities.

Sources: EMSI Economic Impact Study; <http://www.cnbc.com/2016/01/29/super-bowl-benefits-host-city-but-by-how-much.html>; <http://www.usatoday.com/story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelle-y-blue-book/26690191/>; <http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/>



## INVESTMENT ANALYSIS

The average bachelor's degree graduate from UM will see an increase in earnings of \$20,600 each year compared to someone with a high school diploma working in Mississippi



For every \$1...

invested by Students

invested by MS Taxpayers

invested by MS Society



Students gain  
**\$3.30**  
in lifetime earnings



MS Taxpayers gain  
**\$4.40**  
in added tax revenue and public sector savings



\*MS Society gains  
**\$5.70**  
in added state revenue and social savings

\* All Mississippians and the MS economy