The Economic Value of the University of Mississippi
Contributing to Mississippi. Supporting its citizens.

**ECONOMIC IMPACT ANALYSIS**

1 out of 37 jobs in Mississippi is supported by the activities of UM and its students.

**UM TOTAL ANNUAL IMPACT**

$2.9 billion

- OR -

43,121 Jobs supported

**Alumni impact**
Impact of the increased earnings of UM alumni and the businesses they work for

$905.1 million

Added income

- OR -

14,985 Jobs supported

**Operations spending impact**
Impact of annual payroll and other spending

$181 million

Added income

- OR -

2,589 Jobs supported

**Student spending impact**
Impact of the daily spending of UM students attracted to or retained in the state

$86.9 million

Added income

- OR -

2,137 Jobs supported

**Medical center spending impact**

$1.6 billion

- OR -

Start-up & spin-off company impact

$18.5 million

**Research spending impact**

$117.7 million

- OR -

Visitor spending impact

$19.2 million

**Visitor spending impact**

$19.2 million

- OR -

2,589 Jobs supported

**INVESTMENT ANALYSIS**

The average bachelor’s degree graduate from UM will see an increase in earnings of $20,600 each year compared to someone with a high school diploma working in Mississippi.

For every $1...

- invested by Students

$3.30

in lifetime earnings

- invested by MS Taxpayers

$4.40

in added tax revenue and public sector savings

- invested by MS Society

$5.70

in added state revenue and social savings

*All Mississippians and the MS economy

**Sources:**
- Great Economic Impact Study: http://kabd.iol.com/2016/01/05/100-boo- k-benefits-how-city-by-how-much.html

About the University of Mississippi

2018-2019

- 23,258 Students
- 2,840 UMMC Students
- 13,489 Employees

Analyses performed by the labor market analytics company, EMSI, which specializes in modeling the economic impact of colleges and universities.