



The Economic Value of the University of Mississippi

REFLECTS FISCAL YEAR 2016-17

Contributing to Mississippi. Supporting its citizens.



ECONOMIC IMPACT ANALYSIS

1 out of 37

jobs in Mississippi is supported by the activities of UM and its students

UM TOTAL ANNUAL IMPACT

\$2.9 billion
Added income

- OR -

43,121
Jobs supported



Alumni impact

Impact of the increased earnings of UM alumni and the businesses they work for

\$905.1 million

Added income

an economic boost similar to hosting the Super Bowl
3x... EVERY YEAR

- OR -

14,985 Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$181 million

Added income

enough to buy **5,392** new cars
... EVERY YEAR

- OR -

2,589 Jobs supported



Student spending impact

Impact of the daily spending of UM students attracted to or retained in the state

\$86.9 million

Added income

enough to buy **6,995** families* a year's worth of groceries
... EVERY YEAR

- OR - **2,137** Jobs supported



↑ = 100 jobs * family of four



Medical center spending impact
\$1.6 billion



Start-up & spin-off company impact
\$18.5 million



Research spending impact
\$117.7 million



Visitor spending impact
\$19.2 million

About the University of Mississippi

2018-2019



23,258 Students



2,840 UMMC Students



13,489 Employees

Analyses performed by the labor market analytics company, EMSI, which specializes in modeling the economic impact of colleges and universities.

Sources: EMSI Economic Impact Study; <http://www.cnbc.com/2016/01/29/super-bowl-benefits-host-city-but-by-how-much.html>; <http://www.usatoday.com/story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelle-y-blue-book/26690191/>; <http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/>



INVESTMENT ANALYSIS

The average bachelor's degree graduate from UM will see an increase in earnings of \$20,600 each year compared to someone with a high school diploma working in Mississippi



For every \$1...

invested by Students

invested by MS Taxpayers

invested by MS Society



Students gain
\$3.30
in lifetime earnings



MS Taxpayers gain
\$4.40
in added tax revenue and public sector savings



*MS Society gains
\$5.70
in added state revenue and social savings

* All Mississippians and the MS economy